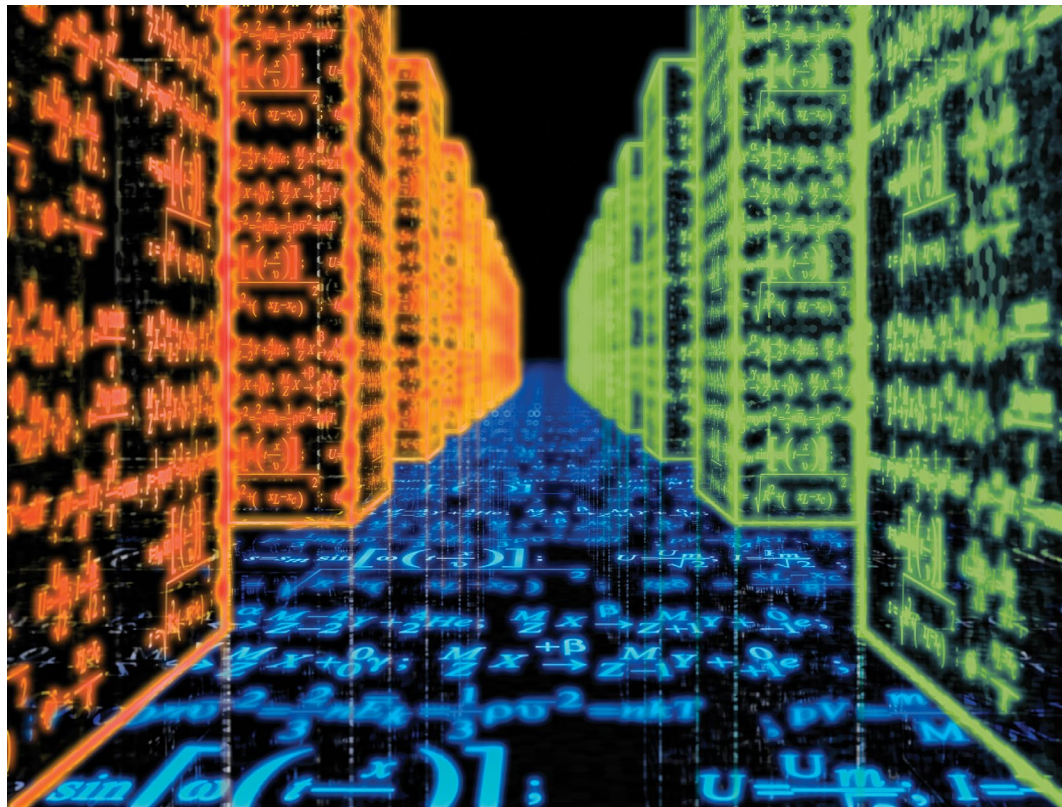


DYNAMIC VARIABLES



Solving the New Editing/Publishing Equations

CSE 2015 ANNUAL MEETING

May 15-18 | Loews Philadelphia Hotel | Philadelphia, PA

PRELIMINARY PROGRAM



www.CouncilScienceEditors.org

Welcome Letter from the President and Program Committee Chair & Co-Chairs

Welcome to Philadelphia! It's a great city, of course with deep roots in American history but also a community with rich traditions in libraries, publishing, and scholars. We can't think of a better place to host the 2015 CSE Annual Meeting! We chose **"Dynamic Variables: Solving the New Editing/Publishing Equations"** as the theme for the meeting to reflect the changing nature of our industry.

We're faced with new opportunities and challenges that transect our industry: new business models, continued growth in published output, an ever expanding global author base, pressure to contain costs, continued focus on ethics, and the looming horizon of big data. How can we balance all of these variables? The meeting program tackles all of these topics and more! We're confident you'll find plenty of sessions to pique your interest, get you thinking, and giving you new ideas to implement back home. As Ben Franklin once said, "An investment in knowledge pays the best interest." So put on your best Ben Franklin hat, and great ready to immerse yourself in a meeting full of fantastic keynote and plenary lectures and engaging sessions.

Our Keynote and Plenary speakers include:



Sayeed Choudhury, Associate Dean for Research Data Management at the Sheridan Libraries of Johns Hopkins University is our keynote speaker on Sunday. Dr. Choudhury brings data to life — from the astronomical to the personal. A noted data curation

expert, he'll give us his perspective about the challenges and opportunities that data offer to our community. He's a thoughtful and sought-after speaker, with numerous accolades and appointments including the 2012 Frederick G. Kilgour Award for Research in Library Technology, Senior Presidential Fellow at the Council on Library and Information Resources (CLIR), principal investigator for the Data Conservancy, and a member of the ICPSR Council and DuraSpace Board.



The Monday program will feature plenary speaker **Clive Thompson**, a longtime contributing writer for the *New York Times Magazine* and a columnist for *Wired*. Thompson is one of the most prominent technology writers today, respected for doing deeply-reported, long-form magazine stories that get beyond headlines and harness the insights of science, literature, history and philosophy. He is the author of *Smarter Than You Think: How Technology is Changing Our Minds For the Better*.

Our sessions on Sunday and Monday include all kinds of topics — from the very practical dealing with the complexities of mathematics article to the global and forging opportunities with our sister-society in Brazil. Plus everything in between. We're really excited to present a flash session featuring the coolest new technology in the industry. You won't want to miss it.

We look forward to your participation at the 2015 CSE Annual Meeting and can't wait to talk to each of you!

Tim Cross — CSE President
Anna Jester — Program Co-Chair
Sarah Tegen, PhD — Program Co-Chair

Independence Hall, Philadelphia, PA



Register by
April 20, 2015
and **SAVE** over
\$50!

Council of Science Editors (CSE)

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Who is the Council of Science Editors (CSE)?

CSE's mission is to serve editorial professionals in the sciences by providing a network for career development, education, and resources for best practices. CSE's purpose is to serve members in the scientific publishing and information science communities by fostering networking, education, discussion and exchange, and to be an authoritative resource on current and emerging issues in the communication of scientific information.

The Council of Biology Editors (CBE) became CSE in 2000. The new name more accurately reflects our expanding membership. CBE was established in 1957 by joint action of the U.S. National Science Foundation and the American Institute of Biological Sciences. Today, CSE enjoys close relationships with a number of international scientific publishing organizations, but it functions autonomously, relying on the vigor of its members to attain the goals of the organization. Any individual interested in the purpose of CSE is eligible for regular membership.

2015 Program Committee

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Sponsor Recognition

The Council of Science Editors gratefully acknowledges the following companies for their generous contributions. Through their valued support, we are able to offer essential education to the scientific publishing industry.



Register by
April 20, 2015
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Short Course for Journal Editors

Please note that this is a TWO-DAY program:
Friday, May 15, 2015 and Saturday, May 16, 2015

Part I — 8:00am – 5:00pm, Friday, May 15

Part II — 8:00am – 5:00pm, Saturday, May 16

Objective

To provide an overview of the roles and responsibilities of scientific journal editors.

Course Description

The 2-day Short Course for Journal Editors is designed as an introduction for newly appointed editors and a refresher for experienced colleagues, providing a comprehensive survey of the roles and responsibilities of editors of scientific journals. There will be formal presentations on the fundamentals of editing, the editorial board, journal management, publishing ethics, operating business practices, and considerations for introducing a new publication or improving an established one. New this year will be sections focused on electronic publication, open access journals and their funding, social media, and new and evolving metrics. There will also be thematic discussion sessions that provide an opportunity for detailed consideration of decision making, manuscript improvement, allegations of inappropriate behavior, and issues that participants bring to the table. Participants will also have the opportunity to put forward their questions and problems for consideration by the faculty and other participants.

Who Should Attend

Editors-in-chief, editors, associate editors, and chairs of publications committees, particularly those who are new to their position or who are taking on additional responsibility.

[Note: the primary teaching materials will be based on biomedical journals, but extrapolations will be made to science journals and other fields.]

Faculty

- William L. Lanier, MD, Editor-in-Chief, *Mayo Clinic Proceedings*, Department of Anesthesiology, Mayo Clinic, **Course Coordinator**
- Arthur J. Hilliker, PhD, Editor, *Genome*
- Jody Hundley, Production Manager, Scientific Publishing, American Heart Association
- Bruce A.F. Polsky, Principal, Hanell Consulting, LLC
- Thomas C. Gerber, MD, Associate Editor, *Mayo Clinic Proceedings*, Department of Internal Medicine (Cardiology) and Radiology, Mayo Clinic

Program in Brief, Friday, 15 May

- Course Overview, Introduction of Faculty, and Introduction of Attendees
- Publication of the Results of Research: Peer Review and Determination of Journal Content
- Ethical Obligations of Editors, Authors, and Reviewers
- Organization, Composition, and Function of an Editorial Board
- Assistant Editors, Editorial Boards, and Consultants
- Reviewers: Selection, Responsibilities, and Nurture
- Editorial Decision Making and Communicating with Authors
- Open-access publishing
- Thematic group discussions
- Open Group Discussions



Program in Brief, Saturday, 16 May

- Introduction of the Day's Activities
- Journal Office Operations: Supervising, Evaluation, and Beginning Production
- The Business of Publishing
- The Role of Consultants When Starting a New Publication or Improving An Existing Publication
- Using Traditional and Evolving Metrics to Improve Your Journal
- How to Obtain and Improve Manuscripts
- Conflict and Misbehavior among Editors, Authors, and Reviewers
- Websites, Social Media, and Other Electronic Communications
- Journal Office Operations: Supervising, Evaluation, and Beginning Production
- Your Journal: Your Role, Your Flow System, Your Problems, and Your Future

Short Course on Publication Management

8:00am – 5:00pm, Saturday, May 16

Objective

To introduce new managing editors and other publication managers to, and to reinforce seasoned publication managers in, efficient and effective methods of managing a journal.

Course Description

The 1-day Short Course on Publication Management is designed to address the wide-ranging role of managing editors and publication managers as well as the daily challenges they face. Course Coordinator Amy McPherson (Publications Director and Managing Editor of the *American Journal of Botany*) and her experienced faculty will present and reinforce efficient and effective methods of managing a journal. This is the basic course for those new to journal management; it is also designed to fill in the gaps and provide new ideas and perspectives to experienced managers.

The keynote session of the course will be titled "Managing to Lead." Further sessions will address managing communications and people, and organizing workflow; understanding the production process and working effectively with vendors; managing and collaborating with editors-in-chief, associate editors, editorial boards, authors, and reviewers; and understanding and appreciating the various perspectives of editors, authors, and reviewers. Discussions will include current controversies in ethics, conflicts of interest, and open access. The course will conclude with a problem-solving and discussion period; attendees are encouraged to bring specific questions from their own experience for discussion by all faculty and other attendees.

Who Should Attend

Managing editors and those in other management positions in the journal publishing industry.

Faculty

- Denis G. Baskin, PhD, Executive Editor, *The Journal of Histochemistry and Cytochemistry*
- Patricia K. (Patty) Baskin, MS, Executive Editor, *Neurology*
- Nancy Devaux, Process Improvement Manager, Sheridan/Dartmouth Journal Services
- Kenneth F. (Ken) Heideman, MS, Director of Publications, The American Meteorological Society
- Amy McPherson, Publications Director and Managing Editor, *American Journal of Botany*, **Course Coordinator**

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Short Course for Manuscript Editors

8:30am – 4:30pm, Saturday, May 16

Objective

To introduce beginning manuscript editors to the tools of the trade and to enable seasoned editors to stay competitive in the field.

Course Description

This 1-day course is designed both for novices and for experienced editors who need to stay current in the field of scientific/medical publishing, including a review of the skills required for mechanical and substantive editing of scientific material. The 2015 course will include sessions on (1) Microsoft Word tips for manuscript editors; (2) editing tables, including table structuring, data consolidation, and technical tips; (3) editing figures; and (4) ethical and legal issues in scientific editing. The course will conclude with a roundtable discussion on various issues that manuscript editors face on a regular basis. Attendees are encouraged to share their own ideas and experiences in a room full of like-minded individuals. All attendees will receive course content as well as supplementary information electronically during the class. Attendees must furnish their own laptops to participate in this short course.

Who Should Attend

Manuscript editors (or those interested in the field) at any level of experience and expertise.

Faculty

- Elizabeth Blake, Director of Business Development, Inera Inc.
- Stacy Christiansen, MA, Director of Manuscript Editing, *JAMA*
- Annette Flanagan, RN, MA, FAAN, Executive Managing Editor, *JAMA* and *The JAMA Network*
- Peter J. Olson, ELS, Senior Copyediting Coordinator, Dartmouth Journal Services, **Course Coordinator**

Short Course on Journal Metrics

8:00am – 5:00pm, Saturday, May 16

Objective

To explore the kinds of data available to journal managers and why it is important to know this data.

Course Description

Journal managers have a plethora of data at their fingertips. This 1-day short course will look at available data and discuss what to do with it all. Participants will learn different ways to collect, analyze, and present journal data to editorial boards; how to detect trends and analyze changes; how to use online usage data for marketing the journal; all about the Impact Factor and its various alternatives; and new or alternative metrics to ensure that you are painting a complete picture of your journal program.

Who Should Attend

Journal managers, editors-in-chief, managing editors, associate editors, and chairs of publications committees.

Faculty

- Angela Cochran, Facilitator, Director, Journals, American Society of Civil Engineers, **Course Coordinator**
- Carissa Gilman, Managing Editor, American Cancer Society
- Glenn Landis, Managing Editor, American Society of Clinical Oncology
- Sarah Rouhi, Product Sales Manager, Altmetric
- Phill Jones, Head of Publisher Outreach, DigitalScience





SAVE \$60
per attendee when
three or more registrations
are received from
the same company/
organization.

Conference Agenda

SATURDAY, MAY 16, 2015

- 7:00am – 8:00pm Conference Registration & Check In
- 11:00am – 4:00pm BELS Exam
- 5:00pm – 6:00pm CSE New Member/Attendee Welcome Reception
- 6:00pm – 8:00pm Welcome Reception & Exhibit Hall Opening

SUNDAY, MAY 17, 2015

- 7:00am – 7:00pm Conference Registration & Check In
- 7:30am – 7:30pm Exhibit Hall
- 7:30am – 8:30am Welcome Continental Breakfast
- 8:30am – 9:00am
 - Opening Session**
 - Opening Remarks** — Tim Cross, CSE President
 - Business Meeting** — Reports by CSE Officers on budget and annual planning

9:00am – 10:00am

Keynote Address: The Research Data Revolution
G. Sayeed Choudhury, Associate Dean for Research Data Management and Hodson Director of the Digital Research and Curation Center at the Sheridan Libraries, The Johns Hopkins University



Data are the basis of the articles we publish in our journals. The conservation and curation of those articles, issues, and volumes is a problem we have largely solved. However, data represent a new frontier for us — they are largely field- and instrument-specific, which means their sharing and conservation are a larger challenge. The amount of data is exploding every year. And funding bodies are beginning to suggest policies for data sharing and retention for their grantees. With these challenges, publishers have vast opportunities to help establish standards for curation, preservation, and reproducibility. With these opportunities, editors and publishers are tantalizingly poised to develop new tools and services to provide to contributors, libraries and grantors. Frequent speaker on this topic, Sayeed Choudhury will explore those challenges and opportunities that data represent for us.

10:00am – 10:30am Refreshment Break & Exhibits and Poster Presentations

Conference Agenda

SUNDAY, MAY 17

10:30am – 12:00pm

1.1 Conquering the Production of Mathematical Content

Kaveh Bazargan, PhD, Director, River Valley Technologies; **Michael Friedman, PhD**, Journals Production Manager, American Meteorological Society; **John Gardner**, President & Founder, ViewPlus Technologies, Inc., Professor Emeritus, Oregon State University; **Gil Poulin**, Production Editor, American Mathematical Society

Session Description: Mathematical content has always been classed as “penalty material” for typesetting. Even before the electronic age, setting mathematical type was a specialized task. Requirements for online delivery have added to the complexity with the requirement for XML/MathML for rendering in the browser and for future re-use. LaTeX authors are very particular about the quality of typesetting and become irate when proofs are of low quality. The session will discuss best practices and workflows for processing mathematical content and also discuss dealing with authors and author instructions.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Writer/Editor

1.2 Emerging Standards: Data and Data Exchange in Scholarly Publishing

Helen Atkins, Director, Publishing, Public Library of Science; **Amy Brand, PhD**, Vice President, Academic & Research Relations, Digital Science; **Jay Henry**, Vice President, Sales & Marketing, Ringgold; **CrossRef Rachael Lammey**, Product Manager, CrossRef

Session Description: There are several organizations, such as CrossRef, ORCID, CASRAI and Ringgold, that are putting forth ideas to standardize data and data exchange throughout scholarly publishing. This session will discuss new initiatives that address such challenges as easily identifying funding sources, managing author disambiguation and contributorship in scholarly publishing, and managing institution disambiguation. The session will wrap up with a real-life exploration of how some of these emerging standards are being implemented at a major publishing organization.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

1.3 Different Forms of Peer Review

Adam Etkin, Founder and Managing Director, PRE – Peer Review Evaluation; **Jody Plank**, Rubriq Product Manager: Pre-submission Peer Review, Research Square; **Chi Van Dang**, Professor & Director, Abramson Cancer Center, University of Pennsylvania, Member, eLife’s Board of Reviewing Editors

Session Description: This session will discuss different models of peer review. We cover pre-submission peer review, different models of journal peer review and assessment of the peer review process post acceptance.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief



Conference Agenda

SUNDAY, MAY 17

10:30am – 12:00pm
continued

1.4 Best Practices in Preventing Authorship Problems

Annette Flanagin, Executive Managing Editor, Vice President – Editorial Operations, JAMA and the JAMA Network; **Jennifer Mahar**, Executive Peer Review Manager, Origin Editorial; **Deborah Poff, PhD**, Editor, Journal of Business Ethics, Editor-in-Chief, Journal of Academic Ethics

Session Description: This session will represent several perspectives and disciplines in publishing; humanities and social sciences, biomedicine and physical sciences. A panel presentation revolving around a discussion of authorship within these various disciplines and authorship issues will provide the participants with tools to assist in management of issues that arise related to authorship within their journals, scopes and disciplines. By sharing best practices, workflows and views in different areas we will expose areas each journal may consider to improve their communication with authors, reduce authorship disputes, and to become proactive in their management of authorship issues.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

12:00pm – 1:00 pm

Lunch Break & Exhibits and Poster Presentations

1:00pm – 2:00pm

2.1 Managing Journals in a Global Context

Silvia Buntinx, Editor-in-Chief, Veterinarai Mexico Journal; **Carly McCuig**, Managing Editor, Journal of Medical Imaging and Radiation Sciences, Canadian Association of Medical Radiation Technologists; **Aaron Weinstein**, Managing Editor, Plastic and Reconstructive Surgery | PRS Global Open, American Society of Plastic Surgeons

Session Description: There are many reasons for journals to take advantage of international opportunities. Many journals have broadened the scope of their editorial boards to be more international — a key factor in being accepted into major abstracting and indexing services. Journals are trying to attract readers and well-known authors from other countries. The issues journals have faced and the solutions they have found may surprise you and hold lessons for your publication.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief



Conference Agenda

SUNDAY, MAY 17

1:00pm – 2:00pm
continued

2.2 By the Numbers: Evaluation Strategies to Improve Journal Performance

Etta Kavanagh, *Editorial Manager*, Proceedings of the National Academy of Sciences (PNAS); **Christina Nelson**, *Peer Review Manager*, The Journal of Bone and Joint Surgery, Inc.; **Jonathan Schultz**, *Managing Editor*, **Circulation Research**, American Heart Association; **Marc F. Swiontkowski, MD**, *Editor-in-Chief*, The Journal of Bone and Joint Surgery, Inc.

Session Description: Journals must measure and monitor each step in the peer review process in these times of tight budgets and increased competition. Our panel of experts will share their experiences and present practical advice about how to implement evaluation metrics for everyone involved.

What tools can you use to measure improvement in the quality of submissions? It's getting tougher to find good reviewers and keep them happy. How can you reduce their burden? How do you grade reviews? Editors need a report card, too. What metrics are most meaningful and are under their control? You review staff members them annually. Are there better benchmarks you could be using?

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

2.3 Starting New Open Access Journals

Patty Baskin, *Executive Editor*, Neurology Journals, *American Academy of Neurology*; **Suzanne Kettley**, *Director of Publishing Operations*, *Canadian Science Publishing*; **Cameron Macdonald**, *Executive Editor*, *Canadian Science Publishing*

Session Description: This session will focus on new open-access initiatives and start-ups by publishers and societies: speakers will share success stories on different models of generating content for new open-access journals, especially those with experience from societies or publishers with new open-access initiatives.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

2.4 Advertising and the Scholarly Journal: Selling Audience

Stefan Bradham, CAE, MSM, *Deputy Director of Society Management Services & Marketing*, *Federation of American Societies For Experimental Biology*; **Jonathan Christison**, *Director of Commercial Business Development* for Cell Press, Elsevier; **Christopher Hoag**, *President and Director*, *Kenyon Hoag Associates*; **Stephanie Holland**, *Manager, Advertising Sales & Marketing*, *American Chemical Society Publications*

Session Description: As we seek to increase the diversity of revenue streams for our journals, advertising can fill an important niche. Today, more than ever, we have the opportunity to place ads on more and varied places — from mobile to webpages to printed pages and virtual events. However, we've sometimes struggled to determine which advertising content is appropriate in our journal. Advertisers more than ever are interested in reaching niche audiences, which provides an excellent opportunity for scholarly publishers to leverage the power of our audience, while diversifying our media portfolios. This session will explore current advertising practices and opportunities.

Who Should Attend: Managing Editor/Publisher

Conference Agenda

SUNDAY, MAY 17

2:00pm – 2:30pm Refreshment Break & Exhibits and Poster Presentations

2:30pm – 3:30pm

3.1 Preparing a Manuscript when English is a Second Language

David I. Hanauer, Professor of Applied Linguistics/English, Indiana University of Pennsylvania; **Donald Samulack, PhD**, President, U.S. Operations, Editage/Cactus Communications; **Jeri Marie Wright**, Publications Manager, PLOS Neglected Tropical Diseases, PLOS

Session Description: Science is now a global enterprise, and many publishers are seeing a sharp increase in manuscript submissions from authors whose second language is English. Formal scientific education often doesn't emphasize written communications, and the lack of writing skills is further compounded when English is a second language. The speakers at this session discuss their experiences working with authors whose second language is English.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

3.2 Embracing the Constant Change in Media Relations

Tom Champoux, Director of Communications, American Meteorological Society; **Preeti Malani, MD, MSJ**, JAMA Associate Editor, JAMA/University of Michigan; **Tom Reller**, Vice President, Global Corporate Relations, Elsevier

Session Description: It used to be simple: coordinate with your public information office and an author's institution to create a press release. That was the way to promote the journal article and the journal. Now, instant social media, a faster production cycle, and a changing understanding of what it means to add value all force the message to get out more quickly and across multiple channels. In this session, you will learn how scholarly communication and publication departments coordinate to get information out quickly, what is replacing the press release, and how social media, under your control or not, is playing an ever-increasing role in the value proposition. The changing value equation, and who your audience should be, are keys in the every changing communications landscape. Is your organization reacting or planning and anticipating?

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

Poster Presentations

CSE attendees share their insights and spirit of investigation with others at the Seventh Annual Poster Presentation. The winning Poster Presentation receives complementary registration to CSE's 2016 Annual Meeting in Denver, Colorado, and a copy of the CSE style manual, *Scientific Style and Format*.

Poster presentations will be held Sunday, May 17, 2015 5:30pm – 6:30pm. Posters may be viewed during all breaks on Sunday May, 17 2015 at 10:00 am, 2:00pm, 4:00pm, and 5:30 – 7:30pm, and on Monday, May 18, 2015 at 9:30am, 2:00pm, and 4:00pm.

Conference Agenda

SUNDAY, MAY 17

2:30pm – 3:30pm
continued

3.3 Copyright Best Practices: From Traditional Transfers to Liberal Licenses

Carolyn Brown, Consultant, Science & Medicine | Writing & Editing | Publishing Consultant

Session Description: Do you (or your attorneys) stay awake at night worrying about what will happen if a copyright dispute goes to court? What are current copyright best practices? Do all co-authors need to sign a copyright transfer? Should you move your journal to a more liberal license model? With advances in digital publishing and growth of Open Access, many publishers' copyright policies are evolving. This session will present real Editorial Office experiences with updating copyright practices, as well as a publisher's view of the current copyright climate.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

3.4 Publishing Questions — Data Informed Solutions

Diane Scott-Lichter, Vice President, Publishing, American College of Physicians

Session Description: The session will consist of lightning talks delivered by presenters describing their work-related, practical questions and how they used data to draw informed answers. Is the content you create valued? Does cascading manuscripts and reviews make sense for your publications? Can you predict the fate of submissions and develop better workflows as a result? Will your journal be financially viable if you move from a subscription to an open access model? Does a social media campaign benefit your scholarly article/journal? Come prepared to appreciate that many things can be counted but some things are not easily measured.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

3:30pm – 4:00pm

Refreshment Break & Exhibits and Poster Presentations

4:00pm – 5:00pm

4.1 The Next Generation of Researchers

Frederick Fenter, Executive Editor, *Frontiers*, *Frontiers for Young Minds*; **Alexandre (Sacha) Noukhovitch, PhD**, Editor-in-Chief, Executive Editor, *Canadian Young Scientist Journal*; **Jamie Vernon, PhD**, Director of Science Communications and Publications, Editor-in-Chief, *American Scientist*, *Sigma Xi*; TBD

Session Description: Good authors and editors aren't born, they are made. This session will explore three exciting initiatives to engage students of ALL ages in science, research, and scholarly publishing. One speaker will discuss student journals at the university level, exploring challenges and opportunities. Another speaker will discuss a new research journal for high school students and talk about ways to encourage this age group to conduct and publish valuable research. Lastly, we will hear about an exciting way that one publisher is engaging students as young as middle school in the review and evaluation of technical scientific content.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

Conference Agenda

SUNDAY, MAY 17

4:00pm – 5:00pm
continued

4.2 Taxonomy

Charlotte McNaughton, Director of Publishing Technologies, ASCE; **Monica Bradford**, Executive Editor, AAAS

Session Description: Everyone seems to be creating a taxonomy these days. But what are we doing with them? How are we making access to the literature we publish better or easier for our readers? This session will focus on publishers who have created a taxonomy for their publication(s) and 1) what public-facing applications they have built or used to highlight their content, and 2) what internal uses they may have made of the data generated.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

4.3 Data Availability Policies — How Do We Check for Compliance?

Rebecca Barr, Manager, Copy Editors (Nature Research Journals), Macmillan Science & Scholarly Publishing; **Jessica Herzog**, Editorial Manager, PLOS ONE, PLOS; **Diane Scott-Lichter**, Vice President, Publishing, American College of Physicians

Session Description: Big data is in the news, and it's being referred to and built on in the articles we publish. Increasingly, journals are setting policies that require authors to make their data available. Some journals require that it be part of the peer review process; some require that the author make it available after publication, upon request; and others are now requiring that the authors make the data publicly available prior to publication. The datasets may be housed on journal sites, on the author's institutional website, in a third-party repository, or ? This session will review how a set of publishers are dealing with data availability issues on a day-to-day basis. We'll learn what they have discovered about author compliance with their journals' policies, and what it takes in the editorial/production office to ensure that compliance.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

4.4 Communicating with Readers and Engaging Them Through the Use of Technology

Patty Baskin, Executive Editor, Neurology Journals, American Academy of Neurology; **Sheehan Misko**, Managing Editor, Publications of the AACC, American Association for Clinical Chemistry; **Ingrid Philibert, PhD**, Executive Managing Editor, Journal of Graduate Medical Education, Accreditation Council for Graduate Medical Education

Session Description: New technology, including use of the web and social media are changing the approaches for journals to communicate with readers, and readers to respond. This session will highlight examples of how journals have developed successful programs to communicate with and engage readers or particular reader subgroups, expanding on and repurposing published content. The session will present several specific examples of the use of technology to engage readers, focusing on particular reader audiences, with the objective of expanding the reach of the journal and to engage reader input and engagement, by readers and viewers into a community of active stakeholders.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

Conference Agenda

5:00pm – 7:00pm	President's Reception in Exhibit Hall featuring CSE 2015 Poster Presentations
7:30pm	Dinner Conversations

MONDAY, MAY 18, 2015

8:00am – 4:00pm Conference Registration & Check In

8:00am – 4:00pm Exhibit Hall

7:30am – 8:30am Continental Breakfast in Exhibit Hall

8:30am – 9:30am

Plenary Address: The Future of Thought

Clive Thompson, Author, Journalist, Technology Industry Expert

How are online communication tools changing the way people think? In this talk, Thompson will discuss his research into the new ways that everyday people learn about the world, form ideas, and share them. He'll discuss the "audience effect", how everyday "thinking out loud" changes the nature of our ideas, and the new literacies of video and photography. This session is essential for anyone who wants to understand the way that science news travels and is discussed by today's connected readers.



9:30am – 10:00am

Refreshment Break in the Exhibit Hall and Poster Presentations

10:00am – 11:30am

5.1 Disclosures of Potential Conflicts of Interest: Authors & Beyond

Gary Curhan, MD, ScD, Editor-in-Chief, Clinical Journal of the American Society of Nephrology, Brigham and Women's Hospital; **Christine Laine, MD, MPH**, Editor-in-Chief, Annals of Internal Medicine; **Heather Pierce**, Senior Director, Science Policy Regulatory Council, Scientific Affairs, Association of American Medical Colleges; TBD

Session Description: This session will provide an overview on the topic of disclosing potential conflicts of interest (COI) collection for authors, editors and reviewers. It will also present an introduction to a centralized system for collection, currently in development. The session opens with an explanation of the importance of collection and dissemination of disclosures by an International Committee of Medical Journal Editors (ICMJE) member. Then, it will feature the perspective of an Editor-in-Chief on the importance and process of collecting and sharing editor and editorial board member disclosures. Next, a discussion of how a society publisher handles reviewer disclosures. Finally, the session concludes with a presentation on an association's work to develop a centralized COI disclosure database.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

Conference Agenda

MONDAY, MAY 18

10:00am – 11:30am
continued

5.2 Dealing with Metadata: Content, Distribution, and Availability

Todd Carpenter, Executive Editor, National Information Standards Organization (NISO); **Doreen Hall**, Product Manager, Scitation, American Institute of Physics; **Marjorie Hlava**, President, Access Innovations, Inc., Data Harmony; **Marcia Zeng**, Professor, School of Library and Information Science, Kent State University

Session Description: Metadata can be an amorphous thing. What exactly is it? Why is it important? How is it used and applied? This session will try to cut through the haze and answer these questions by describing specific examples and tools publishers are employing for the organization of bibliographic data and promoting the distribution, discovery, and availability of content to user communities. As something that is part of every stage of an article's life from submission through production to delivery to users, this session should appeal to editorial, production, and technology professionals alike.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

5.3 Assessing a Journal's Impact: Article-Level Metrics and Our Editorial Responsibility

Christine Casey, MD, Editor, Morbidity and Mortality Weekly Reports (MMWR) Serials, Centers for Disease Control and Prevention; **Kerry Kroffe**, Senior Editorial Manager, PLOS ONE, PLOS; **Christina Mills, MD**, Managing and Scientific Editor, **MEDICC Review**

Session Description: In today's scientific environment, counting citations is no longer a sufficient measure of impact. Funders and the community at large demand new ways of measuring the broader impact of research output. Alternative methods have thus emerged to assess the social and academic reach of individual research papers. This session will focus on the social responsibility to measure the impact of the science we publish and will guide journals in what they should invest in to meet this need, and how they should use these new measures.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

5.4 Statistical Review of Manuscripts: View from the Trenches

Eliseo Guallar, MD, PhD, Professor, Department of Epidemiology, Johns Hopkins Bloomberg School of Public Health; **Tom Lang, MA**, Principal, Tom Lang Communications and Training International; **Mary Beth Schaeffer**, Managing Editor, Annals of Internal Medicine; *TBD*

Session Description: As issues about the irreproducibility of much scientific data have come to light, it seems even more urgent for journals to consider adding statistical and/or methodological review during peer review of manuscripts. During this session, we will highlight why statistical review has become increasingly important and how journals are addressing the need for more scrutiny of statistics and methods. How do you find and retain statistical reviewers? What manuscripts need special review? Are their reporting guidelines to help? What are your workflow considerations? What do your statistical reviewers think? These questions and more will be discussed by a managing editor and statisticians who work as reviewers and who contribute academically to the field.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

Conference Agenda

MONDAY, MAY 18

11:30pm – 1:00pm

Awards Luncheon

Please join us for lunch as CSE acknowledges and celebrates the hard work and accomplishments of members and colleagues. The scholarship winners and CSE certificate program graduates will also be highlighted in special presentations.

1:00pm – 2:00pm

6.1 Peer Review Ethics: Do Journals need to Ensure that Reviewers Behave Ethically?

Carol Carr, *Managing Editor, Organic Letters*; **Ivan Oransky**, *Clinical Assistant Professor of Medicine, New York University School of Medicine*; **Darren B. Taichman, MD, PhD**, *Executive Deputy Editor, Annals of Internal Medicine*

Session Description: Many journals have programs designed to ensure that authors behave ethically. Do journals need similar safeguards for reviewers? Concerns about reviews written by authors masquerading as reviewers spiked in 2014. The speakers in this session will explore the need to ensure that reviewers behave ethically, and what editors and journals might do to remind reviewers of their ethical responsibilities in the peer review process.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

6.2 Assessing and Monitoring the Health of an STM Journal

Brooks Hanson, *Director of Publishing, American Geophysical Union*; **Margaret Perkins**, *Director of Manuscript Editing, The New England Journal of Medicine*; **Julie Steffen**, *Director of Publishing, American Astronomical Society*

Session Description: How do we know that a journal is “healthy” or “successful”? Is it by the size of the subscription base? The financial bottom line? The Impact Factor® ranking? The number of submissions? Or can we measure it by some combination of these and other metrics? How about subjective factors such as the quality of peer review? If only there were some standard formula for determining this. The truth is that the health of a journal is in the eye of the beholder, with the beholder being the publisher, the editor, or the reader of the journal. During this session we will discuss objective and subjective ways to assess and monitor the overall health of a journal on an ongoing basis and what “treatment” approaches may be useful if we find that it is less than optimal. There is no “right” answer to this. Please bring your own ideas to share if you are so inclined!

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief



Conference Agenda

MONDAY, MAY 18

1:00pm – 2:00pm
continued

6.3 Journal Training Wheels: Building a Pipeline of Future Authors, Reviewers, and Editors

Michelle Horner, DO, Assistant Professor of Psychiatry, University of Pittsburgh School of Medicine; **Kathleen Pieper**, Managing Editor, Neurology, American Academy of Neurology; **Jason Roberts, PhD**, Executive Editor, Headache

Session Description: The session will present examples of initiatives and programs geared toward engaging residents, fellows, and early career individuals in scholarly publishing 'training wheels' experiences to develop a rich pipeline of interested and engaged future authors, reviewers, and editors.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

6.4 Challenges and Opportunities for Journals in Brazil

Speakers TBD

Session Description: The Brazilian scientific community is facing great challenges. There is a tremendous amount of research and development in Brazil but much of that research is not disseminated to the outside world. With new mandates from FAPSEP and SciELO, big changes and challenges are facing Brazilian journals. In this session, editors of Brazilian journals and leaders from Associação Brasileira de Editores Científicos do Brasil (ABEC), an organization of Brazilian journal editors, will share what they see as the opportunities and challenges meeting these new mandates.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

2:00pm – 2:30pm

Refreshment Break in the Exhibit Hall and Poster Presentations

2:30pm – 3:30pm

7.1 Taking Author Instructions to the Next Level

Jacob Kendall-Taylor, Assistant Editorial Manager, Proceedings of the National Academy of Sciences, *National Academy of Sciences*; **Jody Hundley**, Production Manager, *Scientific Publishing*, American Heart Association

Session Description: Do you sometimes suspect that many authors don't bother reading your journal's submission instructions? Often reading like long essays, these instructions can seem forbidding, and their readers may fail to grasp important information about the submission, review, and publication processes, causing difficulties down the line. Since a picture can be worth a thousand words, and illustrations and other display items are widely known to make dense material more reader friendly, can we apply those principles in creating author instructions? Our speakers will discuss ways to structure author guidelines effectively and describe alternative means to convey information about journal policies and processes that they've created as adjuncts to textual information, such as infographics delineating the publication process, videos to illustrate tricky aspects of figure preparation, and FAQs.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

Conference Agenda

MONDAY, MAY 18

2:30pm – 3:30pm
continued

7.2 Self-Publishing or Contract Publishing: Understanding the Advantages and Disadvantages

Cara Kaufman, MBA, *Managing Partner, Kaufman Wills Fusting & Company; TBD*

Session Description: Publishing professionals often are questioned about their current publishing model from multiple sources within their respective organizations. The purpose of this session is to discuss the advantages and potential disadvantages of self-publishing or contract publishing. Gain a better understanding of which model might work best for your organization by listening to and asking questions of publishing professionals with expertise in facilitating a transition to or from self-publishing to a commercial or university press publisher.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

7.3 Manuscript Integrity

Anne Coghill, *Manager, Peer Review Operations, Global Editorial and Author Services, ACS Publications*; **Chuck Koscher**, *Director of Technology, CrossRef*; **Gwendolyn Whittaker**, *Publications Coordinator & Peer Review Support Manager, American Meteorological Society*

Session Description: This session will describe the technology available to journals to help prevent plagiarism. It will follow one journal's pilot project and how the lessons learned influenced the rollout of CrossCheck to all journal in the ACS Publications portfolio.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

7.4 The 5-Step Authorship Framework Developed by MPIP

LaVerne Mooney, *Director, Publications Management/Team Leader, External Medical Communications, Pfizer, Inc.*

Session Description: The Medical Publishing Insights and Practices (MPIP) Initiative, a collaboration of members of the pharmaceutical industry and the International Society for Publication Professionals (ISMPP), seeks to elevate trust and transparency in publishing industry-sponsored studies. MPIP recently collaborated with a group of journal editors to develop recommendations to improve transparency in disclosing contributors to industry-sponsored clinical trial publications. The presentation will review how the recommendations were developed, an overview of the 5-step framework, and implications for industry, manuscript authors, and journal editors. Conference participants will be encouraged to give feedback.

Who Should Attend: : Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

4:00pm – 4:30pm

Break in the Exhibit Hall and Poster Presentations

Conference Agenda

MONDAY, MAY 18

4:00pm – 5:00pm

8.1 Web Traffic: Ideas and Examples

Karen Barry, *Managing Editor, American Heart Association*; **Glenn Landis**, *Editorial Director, Blood, American Society of Hematology*; **Morgan Sorenson**, *Managing Editor, Neurology Neuroimmunology & Neuroinflammation*; **Darren Taichman, MD, PhD**, *Executive Deputy Editor, Annals of Internal Medicine*

Session Description: It seems like all of us are worried about the web traffic to our journals. What can we do to increase the traffic to the sites? Should we be happy to increase the number of the “right” people who find our site and benefit from our content? How can we reach our target audience at the article level?

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

8.2 CSE Flash Session

Peter Armstrong, *Co-Founder, LeanPub*; **Kaveh Bazargan, PhD**, *CEO, River Valley Technologies*; **Brian Bishop**, *Founder, Forcite*; **Michal Duczmal**, *Relationship Manager, Annotate.com*; **John Hammersley, PhD**, *Co-Founder, CEO, Overleaf*; **Mitar Milutinovic, PhD**, *Founder, Peer Library*; **Nick Oswald, PhD**, *Founder, BiteSize Bio*; **Andrew Preston, PhD**, *Founder, Publons*; **Greg Tebutt, PhD**, *Sparrho*

Session Description: CSE’s first flash session will provide you as much information as possible about a large number of topics in a short amount of time. Hold on to your seat — this session is full speed ahead.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

8.3 Recognition for Reviewers

Josh Dahl, *Head of Publishing & Associations, Thomson Reuters*; **Jody Plank**, *Rubriq Product Manager: Presubmission Peer Review, Research Square*

Session Description: Along with authors and editors, reviewers are the lifeblood of our organizations. They are in the trenches, providing voluntary feedback to our authors with a mission to help constructively improve science. While reviewers have long viewed their work as important service to advance their fields, new methods for providing publicly recognized credit for their service or for more targeted reviewer selection are emerging. Join this session to learn about the new entrants and think differently about your support of your reviewer pool.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

8.4 Journal Metrics: Impact Factor

Speakers TBD

Session Description: TBD

Who Should Attend: TBD

Registration Information

Registration

Visit www.councilscienceeditors.org and click on the 2015 Annual Meeting Registration link to register online. You may also return a completed registration form found in the program, along with payment, to CSE headquarters. All early bird pre-registrations must be received before Friday, April 20, 2015. Online registration closes on Friday, May 8, 2015. Onsite registration will begin Friday, May 15, 2015.

One-Day Registration

One-Day registration includes access to the educational sessions, plenary session and meal functions for one day. One-Day registrants must complete a registration form.

Spouse/Guest Registration

Spouses and guests may register to attend the CSE Annual Meeting. Registration includes the Welcome Reception, President's Reception, and Awards Luncheon. Spouse/Guest registration will not allow access to educational sessions or meal functions. Spouses and guests must complete a registration form.

Discount on three or more registrations as part of one transaction

Three or more attendees who register under one transaction are eligible for a \$60 savings per registrant. All registrants must complete a registration form that includes one method of payment.

Confirmation

Each registrant will automatically receive an email confirmation of their meeting registration after full payment has been processed.

Cancellation/Substitution Deadlines

Notification of cancellation must be submitted in writing. Cancellations received on or before April 20, 2015 will be subject to a \$250 cancellation charge. No refunds will be given for cancellations received after April 20, 2015. Registrants who do not attend the Annual Meeting and do not notify CSE headquarters in writing by the April 20, 2015 deadline forfeit the full registration fee. Substitutions are permitted until April 27, 2015. Substitution requests must be received in writing at CSE headquarters by April 27, 2015.

Exhibits

Space is available for exhibitors who wish to show or demonstrate products or services of specific interest to CSE members. Exhibit space is \$1,250 through February 9, 2015, and \$1,5500 thereafter. Contact Andrew Van Wasshnova (avanwasshnova@kellencompany.com) or (720) 881-6046 at CSE headquarters for an exhibitor application, or visit the CSE website at www.CouncilScienceEditors.org

Hotel Accommodations

Loews Philadelphia Hotel
1200 Market Street
Philadelphia, PA 19107
By phone at: 888-575-6397

We have negotiated a discounted rate of **\$219** plus tax per night for single occupancy and **\$244** for double occupancy. Contact the Loews Philadelphia Hotel directly to make your reservations. Please make your reservations before April 23, 2015 to receive the discounted rate. Reservations received after the deadline are subject to availability and the group rate may no longer be available. Each registrant is responsible for securing their hotel reservation.

Meal Functions

All meal functions are included with full and one-day registrations.

Become a Member of CSE

Get connected with the CSE community and experience the lasting value that has impacted thousands of science editors across the globe. 2015 membership dues for the Council of Science Editors are only \$189 for individuals anywhere in the world and \$49 for student membership. Your membership entitles you to discounted registration fees for the annual meeting; a complimentary copy of the quarterly CSE journal, *Science Editor*; 20% discount on CSE publications; and online access to the CSE membership directory. Visit our website at www.CouncilScienceEditors.org to join or call CSE headquarters at (720) 881-6046.

Questions

Call (720) 881-6046
info@CouncilScienceEditors.org
www.CouncilScienceEditors.org

58th CSE Annual Meeting Registration Form

Please print. Complete a separate registration form for each registrant. **To be eligible for Group Discount rates each registration must be processed as part of one transaction.**

ATTENDEE INFORMATION

First name _____ Last name _____

Title for CSE records only _____

Company/Organization name _____

Street address _____

City _____ St./Prov. _____ Country _____ Zip/Postal Code _____

Phone _____ Fax _____ E-mail _____

Name (as you wish it to appear on your badge) _____

First time attendee Please send me information about BECOMING A MEMBER

Please specify any allergies and/or dietary restrictions _____

Please specify any special accommodations you may require _____

Spouse/Guest name (if applicable) _____

Please exclude my name from the list provided to CSE 2015 Exhibitors

Additional Names for Group Discount:

1. Name _____

First time attendee Special accommodations you may require _____

2. Name _____

First time attendee Special accommodations you may require _____

3. Name _____

First time attendee Special accommodations you may require _____

REGISTRATION FEES

Full Conference

	By April 20	After April 20
CSE Member	<input type="checkbox"/> \$615	<input type="checkbox"/> \$675
CSE Member Group (3+ attendees)*	<input type="checkbox"/> \$555	<input type="checkbox"/> \$615
Non-member	<input type="checkbox"/> \$889	<input type="checkbox"/> \$995
Non-member Group (3+ attendees)*	<input type="checkbox"/> \$829	<input type="checkbox"/> \$895
Student	<input type="checkbox"/> \$249	<input type="checkbox"/> \$314
Spouse/Guest	<input type="checkbox"/> \$259	<input type="checkbox"/> \$325

*Three or more member registrations as part of one transaction.

Become a CSE Member*

Add a CSE Membership to your registration and receive a \$100 discount towards full meeting registration!

Worldwide Member	<input type="checkbox"/> \$189
Student Member	<input type="checkbox"/> \$49
Developing Country Member	<input type="checkbox"/> \$50
New Member Discount	<input type="checkbox"/> -\$100

*Visit CSE website at www.CouncilScienceEditors.org for membership descriptions and eligibility.

CSE Member One-day Pass

	By April 20	After April 20
Sunday	<input type="checkbox"/> \$339	<input type="checkbox"/> \$369
Monday	<input type="checkbox"/> \$339	<input type="checkbox"/> \$369

Non-member One-day Pass

	By April 20	After April 20
Sunday	<input type="checkbox"/> \$479	<input type="checkbox"/> \$509
Monday	<input type="checkbox"/> \$479	<input type="checkbox"/> \$509

Short Course Registration

	CSE Member	Non-member
Short Course for Journal Editors (Part 1 & II) Friday, May 15 and Saturday, May 16	<input type="checkbox"/> \$570	<input type="checkbox"/> \$670
Short Course on Publication Management Saturday, May 16	<input type="checkbox"/> \$350	<input type="checkbox"/> \$450
Short Course for Manuscript Editors Saturday, May 16	<input type="checkbox"/> \$350	<input type="checkbox"/> \$450
Short Course on Journal Metrics Saturday, May 16	<input type="checkbox"/> \$350	<input type="checkbox"/> \$450

SESSION SELECTION

Please indicate which sessions you will be attending.

Saturday, May 16

- BELS Exam
- Philadelphia Tours
- New Member and New Attendee Reception
- Welcome Reception and Exhibit Hall Opening

Sunday, May 17

- Opening Remarks and Business Meeting
 - Keynote Address: G. Sayeed Choudhury
-
- 1.1 – Conquering the Production of Mathematical Content
 - 1.2 – Emerging Standards: Data and Data Exchange in Scholarly Publishing
 - 1.3 – Different Forms of Peer Review
 - 1.4 – Best Practices in Preventing Authorship Problems
-
- 2.1 – Managing Journals in a Global Context
 - 2.2 – By the Numbers: Evaluation Strategies to Improve Journal Performance
 - 2.3 – Starting New Open Access Journals
 - 2.4 – Advertising and the Scholarly Journal: Selling Audience
-
- 3.1 – Preparing a Manuscript when English is a Second Language
 - 3.2 – Embracing the Constant Change in Media Relations
 - 3.3 – Copyright Best Practices: From Traditional Transfers to Liberal Licenses
 - 3.4 – Publishing Questions — Data Informed Solutions
-
- 4.1 – The Next Generation of Researchers
 - 4.2 – Taxonomy
 - 4.3 – Data Availability Policies – How Do We Check for Compliance?
 - 4.4 – Communicating with Readers and Engaging Them Through the Use of Technology
-
- President’s Reception featuring CSE 2015 Poster Presentation

Monday, May 18

- Plenary Address: Clive Thompson
-
- 5.1 – Disclosures of Potential Conflicts of Interest: Authors & Beyond
 - 5.2 – Dealing with Metadata: Content, Distribution, and Availability
 - 5.3 – Assessing a Journal’s Impact: Article-Level Metrics and Our Editorial Responsibility
 - 5.4 – Statistical Review of Manuscripts: View from the Trenches
-
- Awards Luncheon
-
- 6.1 – Peer Review Ethics: Do Journals need to Ensure that Reviewers Behave Ethically?
 - 6.2 – Assessing and Monitoring the Health of an STM Journal
 - 6.3 – Journal Training Wheels: Building a Pipeline of Future Authors, Reviewers, and Editors
 - 6.4 – Challenges and Opportunities for Journals in Brazil
-
- 7.1 – Taking Author Instructions to the Next Level
 - 7.2 – Self-Publishing or Contract Publishing: Understanding the Advantages and Disadvantages
 - 7.3 – Manuscript Integrity
 - 7.4 – The 5-Step Authorship Framework Developed by MPIP
-
- 8.1 – Web Traffic: Ideas and Examples
 - 8.2 – CSE Flash Session
 - 8.3 – Recognition for Reviewers
 - 8.4 – Journal Metrics: Impact Factor

CSE Group Tours

- Guided Historic District Tour \$25
- Guided Italian Market Tour \$25

PAYMENT INFORMATION

Fee Summary

Conference Registration	\$ _____
Short Course(s) Registration	\$ _____
Membership Fee	\$ _____
New Member Discount (– \$100)	— \$ _____
Certificate Program Discount (–20%)	— \$ _____
CSE Group Tour Total	\$ _____
Total Payment Amount	\$ _____

Payment

Payment is due at the time of registration. We accept checks, money orders or credit cards (Visa, MasterCard, Discover, and American Express). Payment (in US dollars) must accompany this form. Make checks payable to the Council of Science Editors. International registration must remit payment in US funds drawn from a US bank. CSE taxpayer ID number is 35-6060021.

Registrations will not be processed without full payment.

- Check/MO MC Visa Disc AmEx

Card Number _____

Exp Date _____ CVV Code _____

Name on Card _____

Signature _____

Mail registration form and payment to:

Council of Science Editors, Inc.
 10200 West 44th Avenue, Suite 304
 Wheat Ridge, CO 80033
 Phone: 720-881-6046
 Fax: 720-881-6101
www.CouncilScienceEditors.org | CSE@CouncilScienceEditors.org

CSE Group Tours

Philadelphia Historic District Tour

Experience the best of U.S. history with a modern twist! We take you through the Historic District where you'll see some of the most iconic, historic sites in the country. You'll also take in the dynamic Old City neighborhood, passing by art galleries and visiting a local coffee shop. Walking tour to the highlights of the historic district of Philadelphia including the Liberty Bell, Independence Hall, Congress Hall, Old City Hall, President's House, Christ Church, Elfreth's Alley, Betsy Ross House, and Franklin Court.

Date: Saturday, 16 May 2015

Time: 12:30pm – 3:30pm

Cost: \$25



Philadelphia Italian Market Tour

The 9th Street Market is at the heart of one of the most vibrant neighborhoods in Philadelphia. Join locals as they celebrate their annual Italian Festival and discover the tastes, sounds and history of this eclectic shopping and eating emporium during this fascinating walking food tour. Your guide will share the history of the Market, the highlights of that neighborhood, and give an intro to the Festival. Then have some free time to stop for a Philly cheesesteak, talk to the charismatic shop owners, purchase an array of fresh and specialty food and learn about this area's wonderful history.

Date: Saturday, 16 May 2015

Time: 12:30pm – 3:30pm

Cost: \$25

CSE Publication Certificate Program

New applicants must be members of CSE and must submit an application fee of \$75. Accepted applicants and current program participants will receive a 20% discount on related activities (webinars, conferences, short courses). Over a three-year period, participants must attend two CSE annual conferences (full registration is required), three CSE webinars (one may be recorded), and two CSE short courses (choice of Journal Editors, Publication Management, Manuscript Editors, or Journal Metrics). In addition, the enrollee will propose a research project, prepare a poster presentation for an annual meeting, and submit a research paper based on the project to *Science Editor*.

By attending the 2015 Annual Meeting, you will:

- Arm yourself with the latest strategies and ideas the scientific publishing industry has to offer;
- Invest in your continued growth and gain an advantage over your competition;
- Develop performance-based objectives and new ways to do business;
- Learn from top industry minds how to surpass the status quo in order to be exceptional;
- Find specific content for your varied needs, from our skilled faculty and leading experts in scientific editing and publishing;
- Dive into current research to find ways to cut costs, streamline processes and drive innovation;
- Discover the newest trends, innovations and technology.

Who should attend the Annual Meeting?

- Editors of all types
- Editors-in-chief
- Associate Editors
- Senior editors
- Managing editors
- Manuscript editors
- Production managers
- Publishers
- Printers
- Librarians
- Information specialists
- Authors
- Researchers
- Scholars
- Vendors



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Register by
April 20, 2015
and **SAVE** over
\$50!